



Media Release

Christmas Wonderland - Largest Gift Box in Singapore

- **Set Singapore record for the “Largest Gift Box” holding 500 Christmas gifts for less privileged children in Singapore**
- **Gigantic Christmas celebration of love and hope for disadvantaged children in spite of economic recession**

Singapore, 28 November 2008 – CityCare, a not-for-profit organisation, will be organising a gigantic Christmas party titled “Christmas Wonderland”, featuring the “Largest Gift Box” in Singapore, to create an unforgettable Christmas experience of love and joy to more than 400 less privileged children in Singapore, in the midst of the economic recession.

Christmas Wonderland has invited more than 400 less privileged children in Singapore including children with special needs from Asian Women’s Welfare Association (AWWA) and children from lower income families helped by 11 different Family Service Centres (FSC) in Singapore, to participate in a memorable Christmas experience of love and joy. These children will celebrate an early Christmas through a day of fun-filled carnival, food, games and exciting performances. Many of these children may not even have had the

opportunities and means to celebrate Christmas in such a huge way before. As such, the expressions of joy on the faces of these children are what we hope to capture, as what would make this event successful and meaningful.

Christmas Wonderland is fully sponsored and supported by various small-medium enterprises and individual businessmen. On top of monetary contributions, this event also brings together more than 100 volunteers ranging from secondary and tertiary students, to working adults from different industries. The spirit of giving is still evident amongst Singaporeans despite being affected by the economic recession. We hope that corporate organisations will continue to do good as part of doing well, that through this event, we can prove a point that even in the midst of economic crunch, the society can still be compassionate and giving.

Another highlight of Christmas Wonderland is the setting of a Singapore record, of the "Largest Gift Box" ever displayed. This giant gift box, a 4-metre cube, is specially constructed to hold 500 Christmas gifts for the disadvantaged children. Each gift is sponsored at \$10 each by our corporate sponsors.

We hope to invite you to cover this event at Republic Polytechnic, Agora Halls 1 and 2, on **December 9, 2008 (Tuesday)** starting at **2.00 p.m.**

Programme is as follows (*updated as of 28 November 2008*):

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| 2.00 p.m. | Arrival of Guest of Honour
Dr. Mohamad Maliki Bin Osman
Parliamentary Secretary, Ministry of National Development
Member of Parliament, Sembawang GRC |
| 2.15 p.m. | Setting Singapore Record – Largest Gift Box display
Christmas gifts distribution |
| 2.45 p.m. | Christmas carolling
Magic show
Song-and-dance performance |
| 3.15 p.m. | Carnival |
| 5.00 p.m. | End of Christmas Wonderland |

About CityCare

CityCare is a not-for-profit organisation that believes in helping people to help others. We aim to effect positive transformation in society by developing active citizens with a heart for the community.

By means of education, encouragement and empowerment, CityCare provides volunteering opportunities for organisations and individuals to genuinely care and demonstrate social responsibility towards the good of the community. These are done through programmes based on youth volunteerism and corporate philanthropy.

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